



2026 Otsego Prairie Festival
Sponsorship Information

Greetings neighbors!

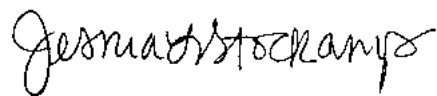
Otsego became a City in 1990 and community leaders soon identified the need for an annual festival to unite residents. The Otsego Prairie Festival has evolved into its current form as an annual tradition whereby the community comes together each September.

Supported by the City of Otsego, community organizations, and local businesses like yours, the Otsego Prairie Festival has been very successful at attracting a wide variety of exhibitors, vendors, and activities to Prairie Park. Otsego Rod & Custom also promotes a car show that bring even more people to the Otsego Prairie Festival from Otsego and across the Twin Cities. Attendance at the Otsego Prairie Festival is more than 7,000 people each year and growing.

Donations from business sponsors are a key element in the success of the Otsego Prairie Festival. The donations make possible many of the activities available for people of all ages that bring people to the Otsego Prairie Festival including food vendors, inflatable jumpies, entertainment tent, car show trophies and the fireworks display at the end of the day.

The Otsego community thanks you for your support of the Otsego Prairie Festival and we look forward to seeing you and your family at the event!

Sincerely,



Jessica L. Stockamp, Mayor



Sponsorship Levels

SPONSORSHIP BENEFITS	COMMUNITY SPONSOR	FIREWORKS SPONSOR	EVENT SPONSOR
SPONSORSHIP INVESTMENT	\$1,000	\$500	\$250
PRE-EVENT RECOGNITION			
Social media promotion	x	x	x
Business website link on Festival website	x	x	x
Facebook spotlight post	x	x	
Festival website recognition	x		
Recognition in the 'Otsego View' newsletter	x		
ON-SITE RECOGNITION			
Premium exhibitor space	x		
Exhibitor space		x	x
Logo on t-shirt	x		
Business name on t-shirt		x	x
Recognized as helping provide free family entertainment	x	x	x
Sponsorship signage	x	x	
Logo on Festival map and flyer	x	x	
Tickets	6 Beer Tickets 4 Food Tickets	4 Beer Tickets	2 Beer Tickets
POST-EVENT RECOGNITION			
Feature in next year's sponsor packet	x		
Recognition on website	x	x	
Recognition on Facebook	x	x	x

Interested in sponsoring the Otsego Festival?



Business Name: _____

Email: _____

Address: _____

Contact Name: _____

Phone: _____

Otsego Festival Sponsorship Level:

Event Sponsor (\$250) **Fireworks Sponsor (\$500)** **Community Sponsor (\$1000)**

Payment by Mail:

- Include this form and a check made out to the “City of Otsego”.
- Mail both to: 13400 90th Street NE Otsego MN 55330

The Festival Committee would greatly appreciate sponsor payment via check due to high credit card processing fees. If this is not possible, you are able to pay your sponsorship fee online per instructions below:

Payment Online at www.otsegoparksrec.com:

Go into the programs and registration section and type in Festival Sponsor in the search tab.

- You will be able to pay by credit or debit card.
- No need to fill out this form, you will be able to include all of your contact information on the online form.
- Once the City processes your payment, you will receive a sponsorship confirmation via email.

Thank you again for considering being a sponsor of the Otsego Prairie Festival!

Festival Map Events



Festival Location:

Prairie Park
13355 - 90th Street NE

Last Year's Festival Sponsors



Festival Website

Saturday, September 12, 2026

OTSEGO PRAIRIE FESTIVAL & CAR SHOW

HOME ABOUT THE FESTIVAL SPONSORS EXHIBITORS CAR SHOW

HOSTED BY:

Otsego Rod & Custom
Est. 2006

SAVE THE DATE!

September 12, 2026

Otsego will come together on Saturday, September 12, 2026 at Prairie Park to celebrate our community.

Each year the Otsego Prairie Festival has grown, building on the success of the prior events and planning has already started for this year's festival.

There will be exhibitors, activities and entertainment for the whole family to enjoy throughout the day including many new attractions and food vendors together with familiar favorites from previous years. The Otsego Prairie Festival starts at 10:00 a.m. and continues throughout the day culminating with a fireworks display at dusk.

Last year's Otsego Prairie Festival was an overwhelming success in terms of an increased number of attractions and vendors that in turn promoted large numbers of people to attend. We hope you and your family enjoyed the Prairie Festival and wish to extend our thanks again to the sponsors and vendors for their support of the Otsego community and the Otsego Prairie Festival.

[OTSEGO PRAIRIE FESTIVAL ON FACEBOOK](#)

Otsego Prairie Festival Highlights 2024

Share

Watch on YouTube

[VIEW FESTIVAL EVENTS](#)

OTSEGO PRAIRIE PARK

SEPTEMBER 12, 2026

Festival Facebook Page

Otsego Prairie Festival
September 18, 2025

2025 Prairie Festival It's a wrap!
Thank you to everyone who came out to Prairie Festival 2025 and helped make it a success. Special thanks to our sponsors, volunteers, exhibitors, vendors, food vendors, and especially the Prairie Festival Committee. We're incredibly grateful to the Otsego Lions, Otsego Rod & Custom, and The Bank of Elk River for their continued support. This event wouldn't be possible without all of you. See you next year!
#PrairieFestival2025 #CommunityStrong#TakesAVillage

Otsego Prairie Festival - It's A Wrap!
This year's Otsego Prairie Festival was a huge success, with over 11,000 people attending throughout a day and evening filled with beautiful weather — no storms like last year! The Otsego Rod and Custom Car Show had a record-breaking 200+ vehicles, and the crowd enjoyed live music, entertainment, great food, and plenty of family fun. Highlights included the North Memorial helicopter visit during Touch-A-Truck, the third annual Paddle Battle pickleball event, and first-time appearances from the Oscar Mayer Wienermobile and Jump City's train ride. The night wrapped up with a spectacular fireworks show and a musical performance by The Cyclones.
* Huge thanks to everyone who helped make it all happen!

Otsego Prairie Festival
September 11, 2025

Come hungry — the festival's bringing in the best local food trucks serving up delicious eats all day long!

SATURDAY, SEPTEMBER 13

2025 | OTSEGO PRAIRIE PARK

FOOD TRUCKS!

MAC'S MINIS
TWO CHICKS AND A WEEBIE
Painted DRAGONFLY COFFEE
HENNUM'S HUNGRY MAILER
POUR! Wine Bar & Bistro
TATER TOP
SCATTERCAT
EAR Concessions
Rabel LOBSTER
The Weenie Wagon AMERICAN SATS & TREATS
MEXICAN STREET FOOD TACOPOLIS
LUMPIA (Loom-pyAh) -Michelin

Otsego Prairie Festival
September 10, 2025

Join us for a night of lights, music & family fun!

SATURDAY, SEPTEMBER 13

FIREWORKS
DUSK @ PRAIRIE PARK