



2024 Otsego Prairie Festival

Sponsorship Information

SEPTEMBER 21, 2024

Greetings neighbors!

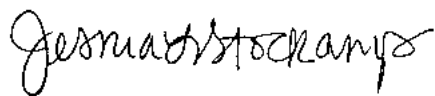
Otsego became a City in 1990 and community leaders soon identified the need for an annual festival to unite residents. The Otsego Prairie Festival has evolved into its current form as an annual tradition whereby the community comes together each September.

Supported by the City of Otsego, community organizations, and local businesses like yours, the Otsego Prairie Festival has been very successful at attracting a wide variety of exhibitors, vendors, and activities to Prairie Park. Otsego Rod & Custom also promotes a car show that bring even more people to the Otsego Prairie Festival from Otsego and across the Twin Cities. Attendance at the Otsego Prairie Festival is more than 5,000 people each year and growing.

Donations from business sponsors are a key element in the success of the Otsego Prairie Festival. The donations make possible many of the activities available for people of all ages that bring people to the Otsego Prairie Festival including food vendors, inflatable jumpies, entertainment tent, car show trophies and the fireworks display at the end of the day.

The Otsego community thanks you for your support of the Otsego Prairie Festival and we look forward to seeing you and your family at the event!

Sincerely,



Jessica L. Stockamp, Mayor



Sponsorship Levels

SPONSORSHIP BENEFITS	COMMUNITY SPONSOR	FIREWORKS SPONSOR	EVENT SPONSOR
SPONSORSHIP INVESTMENT	\$1,000	\$500	\$250
PRE-EVENT RECOGNITION			
Social media promotion	x	x	x
Business website link on Festival website	x	x	x
Facebook spotlight post	x	x	
Festival website recognition	x		
Recognition in the 'Otsego View' newsletter	x		
ON-SITE RECOGNITION			
Premium exhibitor space	x		
Exhibitor space		x	x
Logo on t-shirt	x		
Business name on t-shirt		x	x
Recognized as helping provide free family entertainment	x	x	x
Sponsorship signage	x	x	
Logo on Festival map and flyer	x	x	
Tickets	6 Beer Tickets 4 Food Tickets	4 Beer Tickets	2 Beer Tickets
POST-EVENT RECOGNITION			
Feature in next year's sponsor packet	x		
Recognition on website	x	x	
Recognition on Facebook	x	x	x

Interested in sponsoring the Otsego Festival?



Business Name: _____

Email: _____

Address: _____

Contact Name: _____

Phone: _____

Otsego Festival Sponsorship Level:

☐ **Event Sponsor (\$250)** ☐ **Fireworks Sponsor (\$500)** ☐ **Community Sponsor (\$1000)**

Payment by Mail:

- Include this form and a check made out to the "City of Otsego".
- Mail both to: 13400 90th Street NE Otsego MN 55330

The Festival Committee would greatly appreciate sponsor payment via check due to high credit card processing fees. If this is not possible, you are able to pay your sponsorship fee online per instructions below:

Payment Online at www.otsegoparksrec.com:

Go into the programs and registration section and type in Festival Sponsor in the search tab.

- You will be able to pay by credit or debit card.
- No need to fill out this form, you will be able to include all of your contact information on the online form.
- Once the City processes your payment, you will receive a sponsorship confirmation via email.

Thank you again for considering being a sponsor of the Otsego Prairie Festival!

Festival Map Events



Festival Location:

Prairie Park
13355 - 90th Street NE

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2023 Festival Sponsors

Festival Website



SEPTEMBER 21, 2024

Festival Facebook Page

