



2022 Otsego Prairie Festival

Sponsorship Information

SEPTEMBER 17, 2022

Greetings neighbors!


Otsego became a City in 1990 and community leaders soon identified the need for an annual festival to unite residents. The Otsego Prairie Festival has evolved into its current form as an annual tradition whereby the community comes together each September.

Supported by the City of Otsego, community organizations, and local businesses like yours, the Otsego Prairie Festival has been very successful at attracting a wide variety of exhibitors, vendors, and activities to Prairie Park. Otsego Rod & Custom also promotes a car show that bring even more people to the Otsego Prairie Festival from Otsego and across the Twin Cities. Attendance at the Otsego Prairie Festival is more than 5,000 people each year and growing.

Donations from business sponsors are a key element in the success of the Otsego Prairie Festival. The donations make possible many of the activities available for people of all ages that bring people to the Otsego Prairie Festival including food vendors, inflatable jumpies, entertainment tent, car show trophies and the fireworks display at the end of the day.

The Otsego community thanks you for your support of the Otsego Prairie Festival and we look forward to seeing you and your family at the event!

Sincerely,



Jessica L. Stockamp, Mayor



Sponsorship Levels

SPONSORSHIP BENEFITS	COMMUNITY SPONSOR	FIREWORKS SPONSOR	EVENT SPONSOR
SPONSORSHIP INVESTMENT	\$1,000	\$500	\$250
PRE-EVENT RECOGNITION			
Social media promotion	x	x	x
Business website link on Festival website	x	x	x
Facebook spotlight post	x	x	
Festival website recognition	x		
Recognition in the 'Otsego View' newsletter	x		
ON-SITE RECOGNITION			
Premium exhibitor space	x		
Exhibitor space		x	x
Logo on t-shirt	x		
Business name on t-shirt		x	x
Recognized as helping provide free family entertainment	x	x	x
Sponsorship signage	x	x	
Logo on Festival map and flyer	x	x	
Tickets	6 Beer Tickets 4 Food Tickets	4 Beer Tickets 4 Food Tickets	
POST-EVENT RECOGNITION			
Feature in 2022 sponsor packet	x		
Recognition on website	x	x	
Recognition on Facebook	x	x	x

Interested in sponsoring the Otsego Festival?



Business Name: _____

Email: _____

Address: _____

Contact Name: _____

Phone: _____

Otsego Festival Sponsorship Level:

☐ **Event Sponsor (\$250)** ☐ **Fireworks Sponsor (\$500)** ☐ **Community Sponsor (\$1000)**

The Festival Committee has created two ways for you to pay your sponsorship fee:

By Mail:

- Include this form and a check made out to the City of Otsego.
- Mail both to: 13400 90th Street NE Otsego MN 55330

Online at www.otsegoparksrec.com:

Go into the programs and registration section and type in Festival Sponsor in the search tab.

- You will be able to pay by credit or debit card.
- No need to fill out this form, you will be able to include all of your contact information on the on-line form.
- Once the City processes your payment, you will receive a sponsorship confirmation via e-mail.

Thank you again for considering being a sponsor of the Otsego Prairie Festival!

Festival Map Events



Festival Location:

Prairie Park
13355 - 90th Street NE

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2021 Festival Sponsors



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Festival Website



SEPTEMBER 17, 2022

Festival Facebook Page



The header image features the Otsego Prairie Festival logo, which includes a stylized plant and the text "OTSEGO PRAIRIE FESTIVAL CAR SHOW". An "Edit" button is visible in the bottom right corner of the header image.

Otsego Prairie Festival
@otsegoprairiefestival · Festival

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Otsego Prairie Festival

September 11, 2021 · 🌐

Thanks again to the Otsego Lions! You make our amazing community even better!

SATURDAY, SEPTEMBER 18



The announcement features a blue background with the text "RAFFLE TIX" in large white letters. Below it, it says "DRAWING: MAIN STAGE 6:00 P.M.". A yellow circle with "\$2 EACH" is prominent. The Otsego Lions logo, featuring a lion silhouette, is also present. A small version of the festival logo is in the bottom right corner of the graphic.

Like Comment Share

Comment as Otsego Prairie Fe... 📷 📷 📷

Otsego Prairie Festival

September 7, 2021 · 🌐

With the Festival right around we would like to take a minute and recognize our sponsors who help make the Festival a great place to gather!! Festival will be on Saturday September 18th!!!
<https://otsegofestival.com/>



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