



# **2021 Otsego Prairie Festival**

## Sponsorship Information

**SEPTEMBER 18, 2021**

# Greetings neighbors!

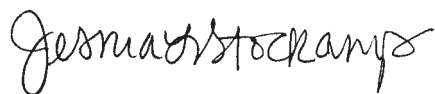
Otsego became a City in 1990 and community leaders soon identified the need for an annual festival to unite residents. The Otsego Prairie Festival has evolved into its current form as an annual tradition whereby the community comes together each September.

Supported by the City of Otsego, community organizations, and local businesses like yours, the Otsego Prairie Festival has been very successful at attracting a wide variety of exhibitors, vendors, and activities to Prairie Park. Otsego Rod & Custom also promotes a car show that bring even more people to the Otsego Prairie Festival from Otsego and across the Twin Cities. Attendance at the Otsego Prairie Festival is more than 5,000 people each year and growing.

Donations from business sponsors are a key element in the success of the Otsego Prairie Festival. The donations make possible many of the activities available for people of all ages that bring people to the Otsego Prairie Festival including food vendors, inflatable jumpies, a portable game room, entertainment tent, car show trophies, and the fireworks display at the end of the day.

The Otsego community thanks you for your support of the Otsego Prairie Festival and we look forward to seeing you and your family at the event!

Sincerely,



Jessica L. Stockamp, Mayor



# Sponsorship Levels

SPONSORSHIP BENEFITS	COMMUNITY SPONSOR	FIREWORKS SPONSOR	EVENT SPONSOR
<b>SPONSORSHIP INVESTMENT</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
<b>PRE-EVENT RECOGNITION (\$600 value)</b>			
Social Media Promotion	x	x	x
Website Recognition	x	x	x
Business link on Festival website	x	x	
Logo included in the 'Otsego View' newsletter	x		
Spotlight prior to the event sent out on Facebook	x	x	
<b>ON-SITE RECOGNITION (\$800 value)</b>			
Premium Exhibitor Space	x		
Exhibitor Space		x	x
Logo on T-Shirt	x	x	
Logo Included in e-mail blasts	x	x	x
Recognized as helping provide free family entertainment	x	x	x
Sponsorship Signage	x	x	
Logo on Map and Informational Flyer	x	x	
Opportunity to announce entertainment	x		
Tickets	6 Beer Tickets 4 Food Tickets	4 Beer Tickets 4 Food Tickets	
<b>POST-EVENT RECOGNITION (\$300 value)</b>			
Feature in 2021 Sponsor Packet	x		
Recognition on website	x	x	
Recognition on Facebook	x	x	x

# Interested in sponsoring the Otsego Festival?



Business Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Otsego Festival Sponsorship Level:

☐ **Event Sponsor (\$250)**   ☐ **Fireworks Sponsor (\$500)**   ☐ **Community Sponsor (\$1000)**

The Festival Committee has created two ways for you to pay your sponsorship fee:

## **By Mail:**

- Include this form and a check made out to the City of Otsego.
- Mail both to: 13400 90th Street NE Otsego MN 55330

## **Online at [www.otsegoparksrec.com](http://www.otsegoparksrec.com):**

Go into the programs and registration section and type in Festival Sponsor in the search tab.

- You will be able to pay by credit or debit card.
- No need to fill out this form, you will be able to include all of your contact information on the on-line form.
- Once the City processes your payment, you will receive a sponsorship confirmation via e-mail.

**Thank you again for considering being a sponsor of the Otsego Prairie Festival!**



# Festival Map Events



## Festival Location:

Prairie Park  
13355 - 90th Street NE

SEPTEMBER 18, 2021

# 2019 Festival Sponsors

## Community Sponsors



## Fireworks Sponsors



## Event Sponsors














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# Festival Website




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# Festival Facebook Page










**Otsego Prairie Festival**  
@otsegoprairiefestival · Festival


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**About** [See All](#)


 Otsego Festival is an annual community celebration. Local exhibitors, activities and entertainment for the whole family.


 613 people like this including 16 of your friends

 637 people follow this

 <http://www.otsegoprairiefestival.com/>






 (763) 235-3148


 Typically replies within an hour  
[Send Message](#)

 Festival



**Suggest Edits**  
Is this the right phone number for this page?

**Photos** [See All](#)








**Create Post**

 Photo/Video  Check in  Tag Friends

**PINNED POST**

**Otsego Prairie Festival**  
July 29, 2020 · 

**FESTIVAL CANCELLED BUT FIREWORKS STILL DAZZLE**  
Otsego to light up the night as one – on Saturday, September 12!!  
It is with deep regret that we announce the cancellation of this year's Otsego Prairie Festival and Car Show scheduled for Saturday, September 19 at Prairie Park.... [See More](#)



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